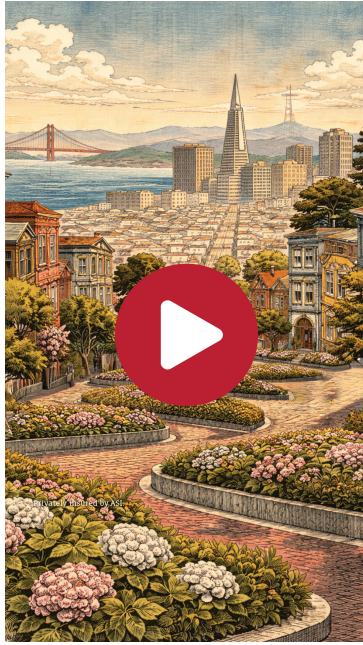


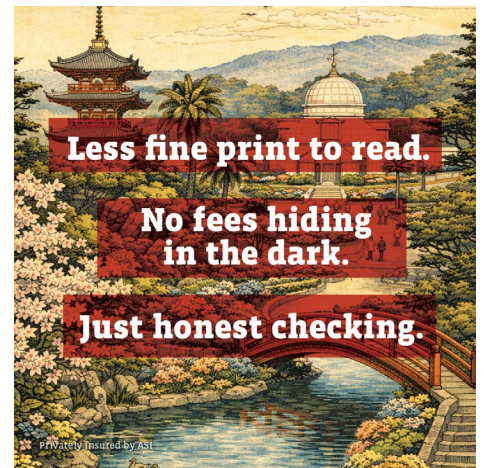
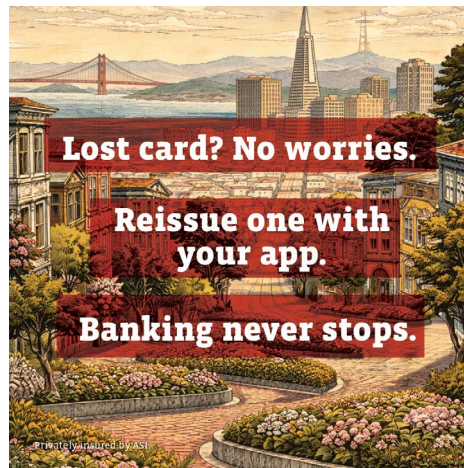
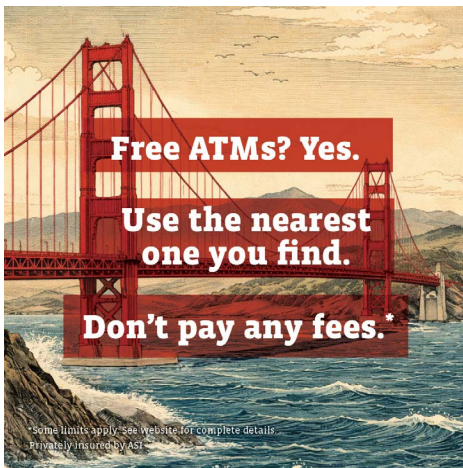
# USING A 17TH-CENTURY ART FORM TO ADDRESS A 21ST-CENTURY CHALLENGE.

The creative shown below was part of a digital campaign promoting a free checking account for SF Fire Credit Union, a large credit union in San Francisco. It used both animated and static ads as well as Google PMax elements.

## ANIMATED META ADS (Click to Play)



## STATIC META ADS



## PMAX VISUAL ELEMENTS + COPY



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